

embrace your environment
make our furniture your own



Clayton
Marcus®

Robin Bruce

WHO WE ARE

Rowe Fine Furniture has been designing and manufacturing upholstered furniture in the United States since 1946. That means that we have over sixty years of experience in understanding how to adapt to changing styles and tastes while still producing a well-made sofa. We have not forgotten that even though the first impression will be the eye-catching fabric and stylish design that you'll choose, it's the construction and service behind our brands that will allow you to enjoy your furniture for years to come.

Our portfolio of brands includes Rowe, Clayton Marcus and Robin Bruce – each with a distinctive styling and set of features that sets it apart from other custom-order upholstery collections. The unified vision across the portfolio of brands is a high level of design, customer service, quality and reliability. Our intention is to be a great home furnishings resource offering you a selection of styling, from contemporary to traditional to eclectic chic.

We believe that furniture is fashion for the home so we offer hundreds of fabrics within each collection which may be applied to contemporary, casual and traditional styles of furniture. Most importantly, because we manufacture in the U.S., we're able to deliver your custom-ordered furniture in about 35 days.*

Custom ordering is all about fulfilling your desires and delivering sooner than expected.

Our state-of-the-art factory produces quality furniture which is shipped across the country and around the world. Because we have our own manufacturing facility we are constantly finding ways to better the production process, maintain and exceed quality expectations and generally produce outstanding furniture with seasonal, fashionable updates.

We are also committed to eco-friendly manufacturing. We are a Founding Member of the Sustainable Furnishings Council and our vendors are certified by the Sustainable Forestry Initiative. We believe in responsible manufacturing for our environment and our world. We also participate in recycling programs in our offices and on our factory floor. You can be assured that we take our role as a U.S. manufacturer seriously and that we plan to be around to benefit from a cleaner environment.



* based on fabric availability and specific retailers' delivery schedules



Contemporary living encompasses your needs with sofas, sectionals, slipcovers, sleeper sofas and our award-winning smaller-scaled furniture. Eco-elements included in the cushions, fabrics and wood frames demonstrate responsibility. Styles are modern to relaxed.



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Updated traditions focus on the luxurious styles you've always loved but with a fresh approach. The expected 8-way hand tied spring system is a mark of distinction, and the choice of over 700 fabrics is only enhanced by COM capabilities.



Robin Bruce

Noticeably chic fabrics and styles are fashion-inspired and ready to add distinction to your home. A designer's approach to every detail creates a unique piece of furniture which you'll proudly call your own.



Rowe Nantucket Slipcover Sofa

IT'S ABOUT YOU

In selecting furniture, your taste and sense of style is the deciding factor and our ability to fulfill custom orders is key. Let us help you make a personal statement.

Across all of our brands we'll give you options with hundreds of fabric choices – wonderfully soft chenilles, 100% cotton denims, plush microfibers – and a range of colors, prints, stripes, florals and patterns to entice you. Even fabrics with technology, like Rowe's WearSmart, offer attributes like cleanability, stain resistance and water resistance for real, everyday living.

Our extensive range of fabrics is inspired by trends from the world of fashion, travel and global cultures. With Rowe's 500 fabrics, you might add a dash of visual excitement to a strong solid with patterned accent pillows. In Clayton Marcus, correlating fabrics, contrasting welts and rich accents and details are only enhanced by the capability of bringing your own fabric to the process, known as COM [customer's own material]. In Robin Bruce, an eclectic collection of 200 rich fabrics offers the most eye-catching array of pattern and color.





Rowe Furniture is the cornerstone example of our dedication to quality product, excellent customer service and leadership within the industry. For many, the brand, known simply as Rowe, symbolizes contemporary and traditional styling with comfort features incorporated into the cushions, the selection of fabrics and the design.

As the first major U.S. furniture manufacturer to introduce slipcovered sofas at moderate prices, Rowe is recognized as a leader in this category. Similarly, when we introduced smaller-scaled furniture we led the industry in rethinking how people need differently sized furniture to fit smaller living spaces. Count on Rowe for innovation. Sectionals and sleeper sofas also continue to be best sellers in our line, proving that Rowe offers something for everyone.



Rowe Tempo Sectional



With the launch of our EcoRowe initiative, our company has made a solid commitment to eco-friendly manufacturing processes and sustainable product development. EcoRowe focuses on three crucial elements in our furniture – a selection of over 140 natural fiber fabrics, the use of wood from replenished, domestic forests for the frames and the choice of two eco-friendly cushion cores.

Our eco-cushion core contains plant-based, renewable materials which replace significant amounts of petroleum-based materials used in standard foam cushions. This new core contains organic, halogen-free fire retardants. Our eco-down blend cushion core is a modern combination of high-resiliency foam with recycled fiber and a blend of duck feather and down. The cotton ticking used to encase the feather and down is no longer bleached.

Every piece of Rowe Furniture will include eco-wood and eco-cushion cores. With your choice of fabrics, you can create a complete eco-friendly piece of furniture.



Rowe
Aura Sofa
Aura Chair
Greta Accent Chair
Ellipse Ottoman

Clayton Marcus®

Sophisticated and traditional styles have a fresh look today with Clayton Marcus. A collection of custom upholstered furniture with a recognized pedigree of 8-way hand tied construction, several detailing options and COM capabilities makes Clayton Marcus a standout in the crowd.

Sofas and accent chairs with detailed tufting, extensive options and remarkable correlating fabrics await your selection. Clayton Marcus is a 40+ year-old brand with tremendous loyalty and recognition. This brand joined the Rowe Fine Furniture portfolio in 2007 and has benefited from an experienced Customer Service team, a reliable production and shipping department and an award-winning product design team.

The efficient behind-the-scenes operations have increased the appeal of this brand and the distinguished styling has a fresh look which appeals to consumers who cherish the past but admire today's trends.



Clayton Marcus
3772-02 Sofa
3772-06 Chair



Clayton Marcus
3732-02 Sofa
3470-06 Chair
3425-61 Armless Chair
6919-05 Ottoman

Robin Bruce

Inspiration for our Robin Bruce collection arrives in the form of the latest runway fashions, the sights of faraway destinations and the mixing of fabrics and textures you've always admired. All of these elements are within reach with a well-defined offering of approximately 200 fabrics and styles of sofas, sectionals and accent chairs that are noticeably and uniquely individual statements. Retail partners looking for a boutique collection of custom upholstered furniture turn to Robin Bruce to stand out from the crowd.



Robin Bruce

Simone Sofa

Alexa Chair and Ottoman

Architect Accent Chairs

Brentwood Ottomans

WE ARE READY WHEN YOU ARE

Buying furniture is a big decision but it does not have to be a complicated process. We have over sixty years of understanding how a sofa becomes a personal statement and we know you always want to make the best impression! Consider us a reliable resource.

We have a dedicated sales force committed to representing all of our brands – Rowe, Clayton Marcus and Robin Bruce – and servicing all of our retail partners in the U.S., Canada and internationally. The benefits of integrated customer service, delivery, product development and marketing teams across all of our brands mean that our retail partners have an efficient way to meet all of their business needs.

Your expectations are high. Our goal is to exceed those expectations.



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robin bruce



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